Advance coverage of a topic or region:
Contribute to a special interest fund dedicated to supporting multiple organizations that cover a particular issue or place.

NewsMatch Partner funds award matches to newsrooms that meet specific criteria, like geographic region, topic focus, or audiences served. Previous partner funds have supported newsrooms with a strong DEI focus and education reporting along with regions like the American South, Puerto Rico and the broader Philadelphia/NJ/DE region.

Partner funds enable regional and interest-based funders to effectively support INN’s growing network of nonprofit newsrooms through NewsMatch.

In 2022, NewsMatch is seeking support for partner funds that align with key priorities across the field of nonprofit news, including climate change/the environment; education, rural newsrooms; and inclusion/equity.

In 2021, nine national and regional funders around the country joined this movement, seeding funds for nonprofit newsrooms around the country to secure individual and local matches.

2021 funders included:
Knight Foundation
Democracy Fund
Google News Initiative
Hewlett Foundation
Loud Hound Foundation
Wyncote Foundation

Partner funds impact newsrooms of all sizes.

$1.6M raised in pooled matching funds by national and regional funders, a 3x increase over 2020

104 newsrooms received partner funds, accounting for nearly 38% of all participating organizations

52% of organizations that received partner funds have a primary mission to serve communities of color

Advantages for Funders
Strengthen the fundraising capabilities in nonprofit newsrooms by investing in training and resources to expand skills in this emerging field.

All NewsMatch participants are carefully vetted by the Institute for Nonprofit News to meet high standards in ethics, transparency and journalistic integrity.

The Miami Foundation manages the grant-making and evaluation process, making it easy to make a first-time investment in nonprofit journalism.

There are flexible options to align with your existing strategy and priorities.

Explore giving opportunities.
To learn how you can join this initiative, contact INN’s Director of Institutional Giving, Moumita Chakraborty (moumita@inn.org)