

Advance coverage of a topic or region:

Contribute to a special interest fund dedicated to supporting multiple organizations that cover a particular issue or place.

NewsMatch Partner funds award matches to newsrooms that meet specific criteria, like geographic region, topic focus, or audiences served. Previous partner funds have supported newsrooms with a strong DEI focus and education reporting along with regions like the American South, Puerto Rico and the broader Philadelphia/NJ/DE region.

Partner funds enable regional and interest-based funders to effectively support INN’s growing network of nonprofit newsrooms through NewsMatch.

In 2022, NewsMatch is seeking support for partner funds that align with key priorities across the field of nonprofit news, including climate change/the environment; education, rural newsrooms; and inclusion/equity.

NewsMatch 2021

Partner funds impact newsrooms of all sizes.

\$1.6M raised in **pooled matching funds** by national and regional funders, a 3x increase over 2020

104 newsrooms received partner funds, accounting for nearly 38% of all participating organizations

52% of organizations that received partner funds have a **primary mission to serve communities of color**



Join the coalition of funders who have invested in nonprofit newsrooms through NewsMatch partner funds.

In 2021, nine national and regional funders around the country joined this movement, seeding funds for nonprofit newsrooms around the country to secure individual and local matches.

2021 funders included:

- Knight Foundation
- Democracy Fund
- Google News Initiative
- Hewlett Foundation
- Loud Hound Foundation
- Wyncote Foundation



Local newsrooms covering K-12 education



Newsrooms led by and serving communities of color



Investigative and accountability reporting



Newsrooms in select states (incl. AZ, GA, NJ, NV, PA, WI)

Advantages for Funders

Strengthen the fundraising capabilities in nonprofit newsrooms by investing in training and resources to expand skills in this emerging field.

All NewsMatch participants are carefully vetted by the Institute for Nonprofit News to meet high standards in ethics, transparency and journalistic integrity.

The Miami Foundation manages the grant-making and evaluation process, making it easy to make a first-time investment in nonprofit journalism.

There are flexible options to align with your existing strategy and priorities.



Explore giving opportunities.

To learn how you can join this initiative, contact INN’s Director of Institutional Giving, Moumita Chakraborty (moumita@inn.org)